



Attorney Docket No.: 47004.000180

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11/14/04  
P4  
#4

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re Application of: )  
Michael J. ROTHMAN et al. ) Examiner: G. Akers  
Serial Number: 09/988,291 ) Group Art Unit: 2761.  
Filed: November 19, 2001 )

Title: SYSTEM AND METHOD FOR GATHERING AND STANDARDIZING CUSTOMER PURCHASE INFORMATION FOR TARGET MARKETING

**SUPPLEMENTAL INFORMATION DISCLOSURE STATEMENT**

Sir:

In accordance with 37 C.F.R. §§ 1.56, 1.97, and 1.98, Applicant respectfully requests consideration of the references listed on the attached Form PTO-1449. A copy of the references listed are also enclosed.

Applicant respectfully requests that the Examiner consider the references cited on the PTO-1449 and that the Examiner indicate that the references have been considered in this application by returning a copy of the Form PTO-1449 with the Examiner's initials in the left column per MPEP 609.

This Information Disclosure Statement is believed to be submitted before the mailing of a first Office Action. Accordingly, no fees are due. However, if any fees are incurred upon the

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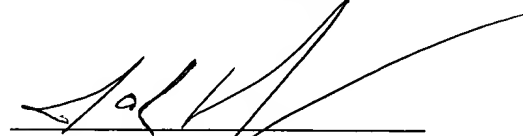
filing of this Information Disclosure Statement, the Commissioner is hereby authorized to charge the undersigned's Deposit Account No. 50-0206.

Respectfully submitted,

HUNTON & WILLIAMS

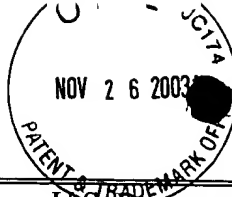
Date: November 26, 2003

By:

A handwritten signature in black ink, appearing to read 'J. R. Miner', is written over a horizontal line.

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**Form PTO-1449** U.S. Department of Commerce  
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**INFORMATION DISCLOSURE STATEMENT**  
(Use several sheets if necessary)

Atty. Docket No.:  
**47004.000180**

Serial No.:  
**09/988,291**

Applicant: **ROTHMAN, et al.**

Filing Date: **November 19, 2001**

Group: **2761**

**U.S. PATENT DOCUMENTS**

Examiner Initial*	Document Number	Date	Name	Class	Subclass	Filing Date (if appropriate)

**FOREIGN PATENT DOCUMENTS**

Document Number	Date	Country	Class	Subclass	Translation Yes No

**OTHER DOCUMENTS** (Including Author, Title, Date, Pertinent Pages, Etc.)

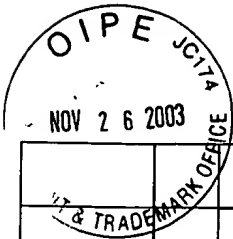
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*EXAMINER: Initial if citation considered, whether or not citation is in conformance with MPEP 609; Draw line through citation if not in conformance and not considered. Include copy of this form with next communication to applicant.	

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